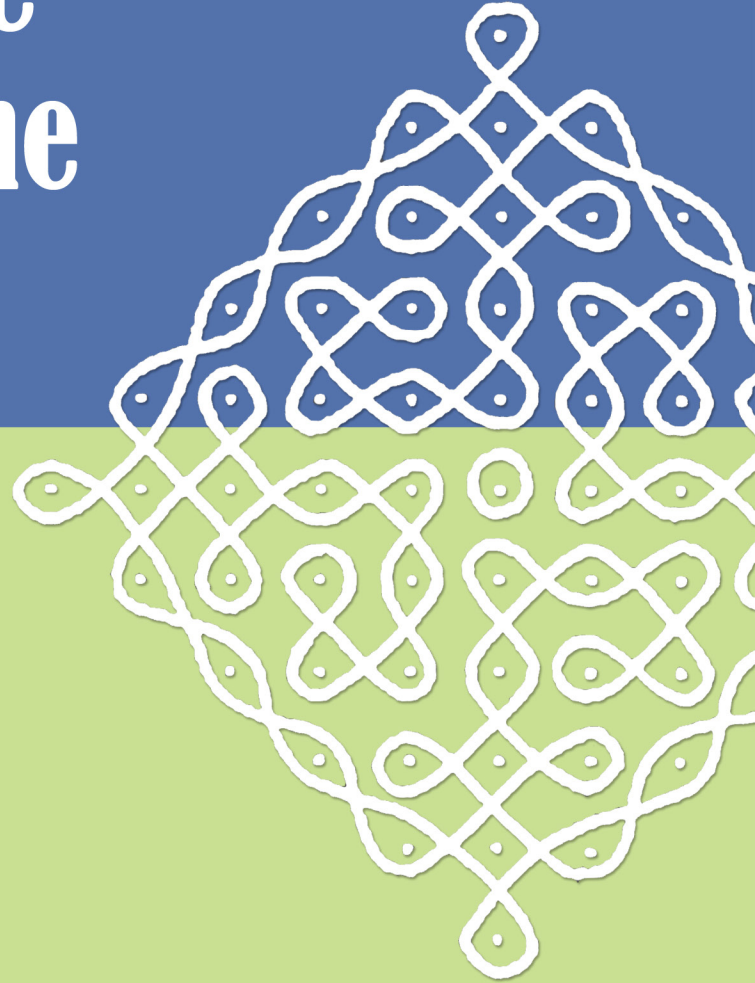



Management Training for Eye Care Programme Managers

February 9 - 22, 2017

LAICO, Madurai



laico
LIONS ARAVIND INSTITUTE OF
COMMUNITY OPHTHALMOLOGY

 ARAVIND EYE CARE SYSTEM



“
LAICO is an excellent centre for strengthening human resource capacity in eye care programme management. Its programme is well thought through comprehensive and relevant to any meaningful eye care programme anywhere in the world. Its faculty are simply fantastic, with rich knowledge and experience to share and with an every ready smile.”

- Ms. Stella Kofie-Yariga, Sightsavers International, Ghana

What this course teaches you?

This two-week course enables programme managers at grant making nonprofits and foundations to understand the scope and priorities of eye care service delivery around the world. It enables these managers to make informed strategic decisions about the programmes that they financially support. This is done by training them about needs-centric programme design, tailoring service to specific populations, and managing change as programmes grow.

Lessons to take home:

- Assess the magnitude of global and local eye care problems and their implications
- Identify gaps in service, then estimate resource availability and requirements to fill those gaps
- Understand challenges specific to eye care in programme development
- Describe the core concepts and strategies in the design and delivery of eye care services
- Use evidence to prioritise needs during programme planning
- Conduct monitoring and evaluation using various methods
- Apply principles of financial management and grant monitoring
- Employ problem solving techniques with programme partners
- Foresee programme issues and actively manage change
- Employ information technology to improve planning
- Create an enabling environment for partner institutions
- Network and build alliances to enhance programme impact
- Design sustainable programmes
- Use the health systems framework to develop robust eye care programmes

Why LAICO?

Today, 90% of the world's 284 million visually impaired live in developing countries. While 80% of all visual impairment can be avoided or cured, less than 10% have been covered. In this context, the Aravind Eye Hospitals in South India have developed a model where eye care delivery is designed from the patients' perspective - addressing issues of access and affordability, resulting in a scaled-up sustainable model to address local eye care issues. In this way, Aravind has handled over 36 million patient visits and performed over 4.5 million eye surgeries or laser procedures.

The Lions Aravind Institute of Community Ophthalmology (LAICO), the training and consulting arm of Aravind, has worked with over **322** eye hospitals through a unique capacity building process. LAICO's varied training programmes has trained over **2125** people. LAICO is increasingly being invited to evaluate government and non-governmental eye care programmes across the world. LAICO combines this focus on eye care, an international experience of working with several eye hospitals, a rich experience in working in different capacities with several eye care programmes, and the resources of the world's largest eye care provider, into a course on effective management of eye care programmes.



“The course helps me to understand the basic concept of program management. It helped to give me ideas for the improvement of the services we give. The staffs are very efficient in sharing their ideas and experiences with regards to program management and improvement.”

-Dr. Catherine Guzman Asio, Tarlac Eye Provincial Centre, Phillipines

Who should attend this course?

This course is designed for professionals engaged in eye care programme development, planning, implementation, monitoring, evaluation, or funding, whether as part of the government, a funding agency, or an international organisation. You are an ideal participant if you have a background in health or programme development and are newly entering eye care. Past participants have generally come from three groups:

Government

- National programme coordinators
- District Programme Managers
- National or provincial programme officers

Funding Agency

- Senior managers responsible for programme designing, monitoring & funding
- Mid-level managers and officers responsible for executing programmes

Large Hospitals

- Managers from hospitals that cover a large service area and therefore manage entire portfolios of eye care programs

“The course has been very helpful for all of us and for the office as it gave us an understanding of various issues, diseases, equipment, data, information etc, which is useful for planning... It also gave us an idea about various planning tools, for calculating cataract need, hospital optimization, human resource need etc. All these were helping our programme team in better planning.”

- Ms. Elizabeth Kurian, Chief Executive Officer, Mission For Vision, Maharashtra, India



What will you learn?

Core Concepts of Eye Care Delivery

- Creating an enabling environment
- Demand generation and service marketing
- Quality assurance
- Patient empowerment
- Programme sustainability

Clinical Overview of Priority Diseases

- Cataracts
- Refractive errors
- Diabetic retinopathy
- Paediatric eye care
- Low vision

Programme Development

- Global blindness and VISION 2020
- Needs assessment
- Goal prioritization
- Logical framework analysis
- Proposal writing
- Budgeting
- Health Systems

Programme Implementation

- Planning
- Developing indicators and benchmarking
- Financial management

Monitoring

- MIS for reporting
- Monitoring and evaluation
- TQM as a problem solving tool

Programme Toolbox

- E-tools for programme management

Making things Happen

- Managing change
- Influencing skills
- Networking
- Advocacy

“The course is a very essential tool for eye care programme managers especially for us coming from the developing countries.”

-Dr. Ibrahim Halilu, Zamfara State Eye Care Programme, Nigeria

How will you learn?

Extensive teaching methodology is used throughout the two weeks to avoid monotonous sessions. Class time is a combination of case discussions and lectures supplemented by reading assignments and exercises emphasizing on small group work. You will synthesize your learning with other participants via one capstone project at the conclusion of each week. After presenting your solution to the course faculty you will receive constructive feedback. This combination of methods allows you to both learn the material and apply it in meaningful ways.

By putting you in realistic scenarios, the lessons drawn from class become relevant to your own programme. As part of the application process, we ask you to describe one problem you are currently facing in the programmes you work with. This may become the basis for one of the cases used in class.

Within and beyond the classroom, you should expect exposure to management practices within the Aravind System, which includes tertiary care hospitals, secondary eye care centres, Vision Centers, community centres, and outreach programmes. The learning process does not stop with this two week course but it goes beyond that as we follow up after a time period regularly to know what amount of your learning have been implemented and how effective that was.



“The facilitators gave clear and good presentations... I particularly find them relevant and useful. The experience and knowledge gained in this training programme will certainly help enhance my work as a community project coordinator ”

- Ms. A. Athilethumi, The Tun Hussein Onn National Eye Hospital, Selangor, Malaysia

Faculty

Course Advisors



D. Nagarajan
Consultant
Eye Care, India

Course Faculty



**Service Marketing;
Eye Care & the Community**
R.D. Thulasiraj

Executive Director,
LAICO, Aravind Eye Care System, Madurai



Monitoring and Evaluation

Dr. GVS Murthy
Director – Indian Institute of Public Health,
Hyderabad



Cataract

Dr. N. Venkatesh Prajna
Cornea & Refractive Surgery
Chief – Department of Medical Education
Aravind Eye Hospital, Madurai



Diabetic Retinopathy

Dr. R Kim
Chief - Vitreo Retina Services
Director - Aravind Tele-ophthalmology Services
Aravind Eye Hospital, Madurai



Paediatric Eye Care

Dr. P. Vijayalakshmi
Chief – Paediatric Ophthalmology Services
Aravind Eye Hospital, Madurai



Low Vision Services

Dr. Ilango
Chief – Low Vision Services
Aravind Eye Hospital, Madurai



Refractive Error

Dr. Asim Sil
Medical Director,
Vivekananda Mission Ashram
Netra Niramey Niketan, West Bengal



Advocacy

Ms. Elizabeth Kurian
CEO
Mission for Vision, Mumbai



Quality

Dr. Haripriya
Head, Cataract Services
Aravind Eye Hospital, Madurai



Total Quality Management

Col. Raj Kumar
Pegasus Institute for Excellence



Financial Management

Dr. G. Balasubramaniam
Institute for Financial Management and
Research, Chennai



Management Information System

Ganesh Babu
Senior Manager - IT & Systems
LAICO, Madurai



Management Information System

Vijayakumar
Project Coordinator
LAICO, Madurai



Creating an Enabling Environment

Sasipriya
Faculty
LAICO, Madurai



Service Marketing

R. Meenakshi Sundaram
Senior Manager - Community Outreach
Aravind Eye Hospital, Madurai



“This course brings participants from across the globe. It is helpful for cross learning of eye health issues.”

- Mr. Dhanaji Ranpise, Mission For Vision,
Maharashtra, India

Details

When to come

This two-week course is offered every February. The upcoming course is scheduled between February 9 – 22, 2017.

Where to stay

Inspiration is Aravind's home for course participants. It is a quiet place within a two minute walk from the hospital and the classrooms. Its rooms are comfortable and the common spaces allow you to relax and interact with your counter parts from all over the world. Rooms have televisions and wireless Internet.

Accommodation for the participants is given at the best possible rate by Inspiration. The given below tariff includes room rent, free internet and complimentary breakfast. Other services as well as lunch and dinner will be charged at Rs.180/day.

Tariff / participant / day (INR)	A/C	non-A/C
Single	850	425
Double	600	300

Where to come

The course will be held at Lions Aravind Institute of Community Ophthalmology (LAICO), in Madurai, India. It is fully equipped with a 200-seat auditorium, projector-enabled classrooms and facilities for group discussion.

Madurai is well connected by air, rail and road to Chennai, Bangalore, Mumbai and Trivandrum. Nearby tourist attractions include a hill resort at Kodaikanal, the temple town of Rameswaram, and the southernmost tip of India at Kanyakumari

The climate will be pleasant during this period. The days will generally be warm and the nights comfortable.

E-mail terminals are available in LAICO, which participants can use during breaks, before or after hours. Many phone booths for interstate and international calls are located near Inspiration and LAICO.



How to prepare?

All travellers must secure a visa before arriving. When we receive your registration details we will send an invitation letter for your local Indian Embassy or Consulate on your behalf. It must be submitted along with your application for the conference Visa. Visa processing takes time, so we ask you to apply well in advance.

To know more about Aravind and Madurai read out [Visitor's Guide](#)

How to pay?

Participants from India and Nepal pay a Rs. 30,000 course fee. All other overseas participants pay US \$1000. Course fee is excluding 15% service tax. These amounts include tuition, teaching materials and field visits. Securing your spot in the course requires sending the course fee within two weeks of receiving your confirmation letter. An invoice in this letter will instruct you how to pay by Demand Draft (D.D.) or wire transfer to Lions Aravind Institute of Community Ophthalmology in Madurai, India.

If you request to cancel your enrollment two weeks prior to the course start date your total payment will be refunded. A 25% cancellation fee is applicable if we receive your cancellation request occurs less than two weeks prior to the course start date.

How to apply?

Click here to download the application form.

www.aravind.org

Who should you contact?

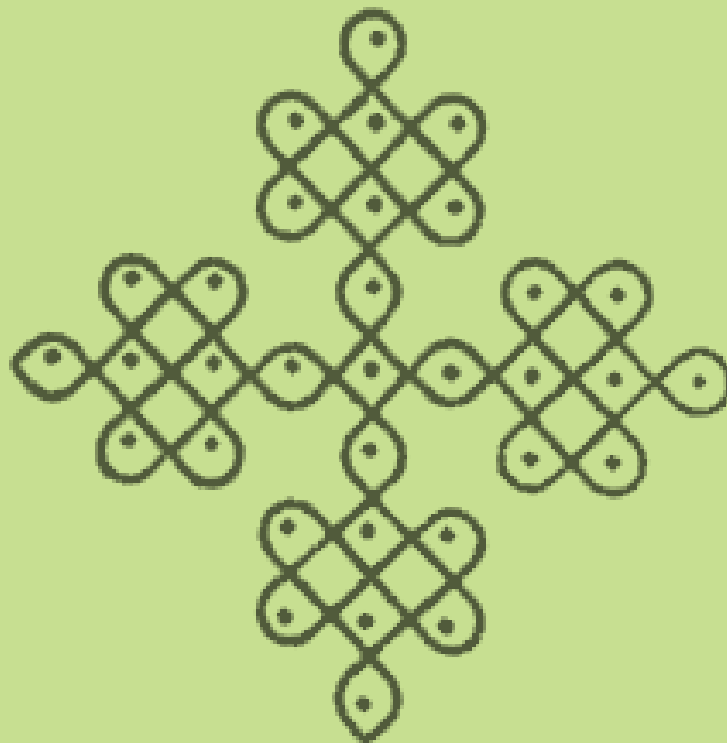
Ms. Dhivya

Senior Faculty

dhivya@aravind.org



Kolam, is a dainty floor painting, which is an integral part of South Indian tradition. It is a beautiful variety of patterns, drawn afresh at each dawn by the womenfolk of the household. It symbolizes beauty and prosperity and is intended to welcome all into the home.



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